

How do online stores work?

We have two different online store options:

1. SECURE LOG-IN ONLINE STORE

Corporate Sales & Marketing Store: Whether your employees need promotional items for a trade show, your sales staff needs the latest brochure or your suppliers need direct access to marketing materials to represent your brand, we've got you covered.

Uniform Supply Store: Outfitting your employees with your branded products doesn't need to be a daunting task. From scrubs to aprons to safety wear, Accent Branding Solutions can work with your company to create cohesive branding that your employees will appreciate. You can choose to inventory uniform supplies with us here at Accent and we will send on demand exactly what your staff needs to stay looking sharp.

Employee Recognition / Rewards Store: Your employees work hard each day to help build your business and rewarding them with top quality, useful and fun branded items is a great way to show your appreciation for their dedication and efforts. From safety awards, wellness or holiday bonus programs, Accent Branding Solutions can work with your staff to create a program tailored to your needs.

Totally custom: Many of our online store clients come to us with a specific need and find Accent Branding Solutions can help create a tailor made solution to fit your companies branding needs . We will work with you on an ongoing basis to further customize and grow your store as your business grows.

***All of our secure log-in Online Stores features:**

- *Employees/suppliers can log in and order products from inventory for business or (allowable) personal use.*
- *Visibility can be restricted to items each user is allowed to order and purchases are tracked by user for management/accounting purposes.*
- *Authorized employees can view inventory levels and other reports as well as approve purchases by employee and/or product and/or order size.*

2. RETAIL

Open an online store for your fans. With an Accent retail store, anyone with the web address can view products and purchase your companies branded products just as they would any other site. Accent will process the credit card and ship out the next business day (inventory items).

What happens when someone makes a purchase on my retail store?

When someone buys your product from your retail store, we process and fulfill the order (including credit card processing) and keep a record of each purchase. At the end of each month, we provide you with a report that details all the sales made through your online store and send you a check for the value of the product.

What kind of products can be managed through an Accent online company store?

The possibilities are endless. Just to name a few: promotional items, logoed apparel, trade show materials, internal business documents, collateral, signage, product display and packaging, large format print and uniform supply.

Do I have to keep inventory?

We strongly recommend holding inventory with Accent. Holding inventory allows us (and subsequently you) to purchase in bulk, keeping the per item cost as low as possible and delivery to your internal staff and consumers as quick as possible.

If you elect to order on-demand, please keep in mind that there are minimum order quantities for most items. These minimum quantities will be clearly displayed on your ordering site. For apparel, the minimum order is usually 12 per logo. Minimum order quantities for other items vary, and we'll work with you to identify items that have minimum order quantities that fit your size and budget needs.

Who owns the inventory?

Our clients own their inventory as it is designed and decorated in advance and is unique to them. Accent Branding Solutions will hold and manage your inventory in our state-of-the-art facility, ensuring accurate inventory counts and providing necessary reporting to your companies store administrator.

How much does your online store cost?

Our online stores, both secure log-in and retail, are available for a one-time nominal fee which can be waived with a minimum start-up inventory purchase. This fee is to offset the cost of designing, programming and customization of your store specifically to your brand and needs. There are no ongoing monthly fees for the online store, inventory management or fulfillment of products.

What does Accent Branding Solutions need to get our store created?

- Desired URL for site (retail).
- List of items you want in your store. Accent will help you to find great products at great prices.
- Approved logos in vectored .eps format with your brand style guide.
- Cost centers (or associated budget information for billing such as employee numbers).
- Accent Branding Solutions will work with you each step of the way to ensure your store is exactly what you want it to be.



**Give us a call or send us an email to get started on your company online store.
800-552-4141 or stores@accentbranding.com**

OUR WORK

Poudre Valley Health System

PVHS - Corporate Logo Store

Accent Solution: Provide a no cost web-based Brand Asset Management system that centralizes ordering and ensures enforcement of brand standards. The system allows for online access for all departments, with automatic login through the company's intranet for the ~ 150 authorized users. Cost center coded invoices are sent straight to accounts payable to reduce paperwork.



Del Norte

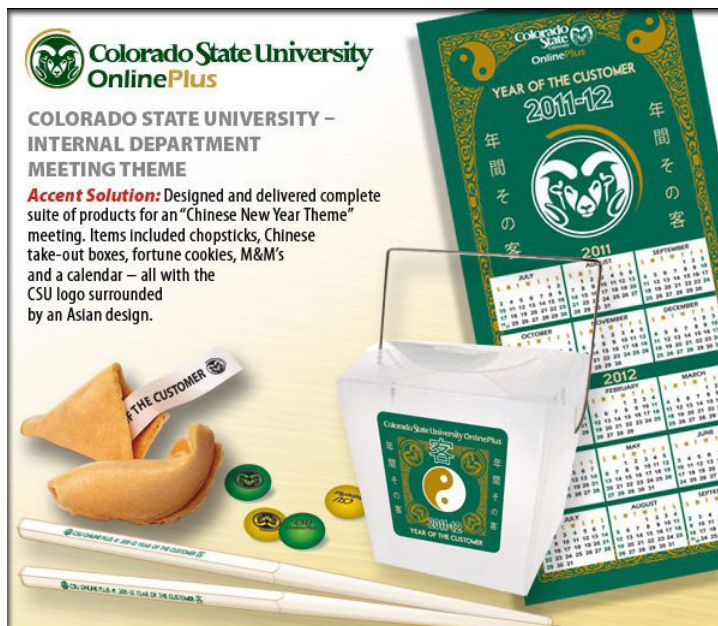
Del Norte Federal Credit Union - Employee Apparel Program

Accent Solution: Online ordering system that automatically manages employee apparel allowances. Each employee gets an allowance based on their unique login ID. They can then view the online catalog, order the product(s) they want in the size(s) they want. Their allowance is applied to their order, and if they go over their allowance amount, they will be asked for a credit card to cover the remaining balance. Product is produced on-demand, so no inventory is carried by the client.

Snooze

Snooze A.M. Eatery - Online Retail Store

Accent Solution: Designed and built online store (with Snooze guidance and approval), manage catalog, process and ship orders, and deliver monthly royalty check to Snooze for all product sold through retail store. Also includes secure ordering site for various locations to order replenishment inventory.



Colorado State University

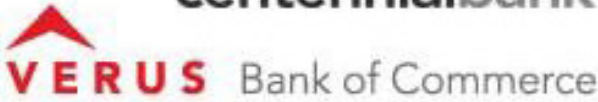
Colorado State University - Internal Department Meeting Theme

Accent Solution: Designed and delivered complete suite of products for a "Chinese New Year Theme" meeting. Items included chopsticks, Chinese take-out boxes, fortune cookies, M&M's, and a calendar - all with the CSU logo surrounded by an Asian design.

ADDITIONAL CLIENTS



BANK CLIENTS



HEALTHCARE CLIENTS

